

Editorial Calendar

● Residential ● Commercial

2026

Issue	January	February	March	April	May	June	July	August	September	October	November	December	
Editorial Focus	<p>New Products for 2026: A preview of the 2026 product and program introductions that will be launched at the winter markets.</p> <p>Trends in Retail: Retailers offer their perspectives on what's hot in the market and how they are competing with big boxes.</p> <p>Evolution of Retail: A look at A&D trends in stores.</p> <p>Floor Prep and Underlayment Report: Latest trends in performance-enhancing solutions.</p>	<p>Color & Trend Forecast 2026: Color and fashion trends driving interior design in commercial and residential sectors.</p> <p>Made in America: A look at recent investments and onshoring efforts in the U.S.</p> <p>LVT Report: In-depth report on this rapidly evolving and innovative category.</p> <p>Emerging Leaders Among Flooring Dealers: Spotlight on the up-and-coming flooring leaders under age 40.</p> <p>Trends in Corporate Flooring: How changes in office spaces are affecting flooring decisions.</p>	<p>Surfaces Highlights: In-depth highlights from the annual Surfaces expo, including new products and programs.</p> <p>Ceramic Tile Report: A detailed look at the ceramic flooring sector in the U.S.</p> <p>Healthcare—Senior Living: Evolving flooring trends in this rapidly growing sector.</p> <p>Fuse Design Awards: Photo spread of winners of this commercial design contest.</p> <p>Female Trailblazers: In honor of Women's History Month, we highlight some of the people moving the needle in the industry.</p> <p>Outdoor Flooring: Flooring recommendations for outdoor living spaces.</p>	<p>Retail Survey 2026: Market feedback from retailers across the U.S. on issues and trends.</p> <p>Hardwood Report: A detailed look at popular new products in this natural category.</p> <p>Pet Floors: Retailers' favorite product for pet-friendly homes.</p> <p>Education Flooring Trends: With school around the corner, we examine what floors designers are specifying on campuses.</p> <p>Homebuilder and Multifamily Trends: What builders and developers are prioritizing in their flooring choices.</p>	<p>Floor Focus Annual Report: Statistical analysis of all flooring segments (area rug, carpet, hardwood, laminate, vinyl and ceramic), with commentary on who's doing well and why.</p> <p>Coverings Expo Highlights: What was new and exciting at the annual tile/stone expo.</p> <p>Soft Surfaces Report: A look at how carpet is gaining traction in the residential market.</p> <p>Starnet Design Awards: Photo spread of winners of this commercial design contest.</p> <p>Retailer Favorites: A pictorial of leading retailers' favorite flooring products.</p>	<p>Floor Focus Annual Report: Statistical analysis of all flooring segments (area rug, carpet, hardwood, laminate, vinyl and ceramic), with commentary on who's doing well and why.</p> <p>Coverings Expo Highlights: What was new and exciting at the annual tile/stone expo.</p> <p>Soft Surfaces Report: A look at how carpet is gaining traction in the residential market.</p> <p>Starnet Design Awards: Photo spread of winners of this commercial design contest.</p> <p>Retailer Favorites: A pictorial of leading retailers' favorite flooring products.</p>	<p>Commercial Market Report: In-depth review of product trends and segment shifts, along with profiles and ranking of leading manufacturers.</p> <p>NWFA Show Highlights: A review of the annual hardwood expo.</p> <p>DesignWeek Preview: Photo preview of product introductions from NeoCon and DesignWeek Chicago.</p> <p>Tariff Update: Impact of tariffs on where flooring is made.</p> <p>New Product Technology: How flooring suppliers and contractors are using technology to improve performance.</p> <p>Diversity at Retail: Impact of non-flooring extensions by flooring retailers (cabinets, window treatments).</p> <p>PVC-free: The evolution of PVC-free and bio-based resilient flooring.</p>	<p>2026 Sustainability Report: Who is really making a difference in the flooring market from an environmental perspective?</p> <p>DesignWeek Highlights: What was new, hip and exciting at NeoCon and DesignWeek Chicago from the perspectives of designers and our editors.</p> <p>Flooring Sustainability Summit Preview: A glance at the offerings planned for this second annual event.</p> <p>Branding Report: How strategic branding can minimize price erosion.</p>	<p>Laminate Report: A close look at issues, trends and programs that are fueling a resurgence in this category.</p> <p>D.C. Sustainability Summit Update: News from the industry's second annual Sustainability Summit.</p> <p>Modular Carpet Report: Detailed coverage of this mainstay soft surface category.</p> <p>Evolving Consumer Preference: A focus on Millennials.</p> <p>Private Equity: A look at the growing impact of private equity on independently owned commercial flooring contractors.</p>	<p>Special Edition Focused on Installation</p> <p>Panel Discussion with Installation Leadership: Interview with installation leaders about key issues.</p> <p>In-House Training of Installers: Robert Varden tells dealers how to set up training programs for installers.</p> <p>Compensation Report: Analysis of flooring installation pay vs. other trades.</p> <p>Jim Walker Award: Recognition for excellence in installation</p> <p>Game-Changing Installation Tools: Review of the latest tools and products used by installers.</p>	<p>Top 250 Design Survey: Market-based statistics on commercial flooring issues and trends from designers' perspectives.</p> <p>Resilient Flooring Report: Annual look at the resilient flooring market.</p> <p>Floor Maintenance: A deep dive into the latest trends and solutions.</p> <p>Distribution Report: A look at what leading distributors are doing in regards to key initiatives and changes.</p> <p>Healthcare—Acute Care: A look at the latest trends in flooring for hospitals and clinics.</p> <p>RSA Awards: Spotlight on exceptional RSAs across the country.</p>	<p>Top 100 Retailers: Updates on the nation's top retailers, including a ranking of the top 100.</p> <p>Trends in Hospitality Flooring: Find out how flooring suppliers are reacting to demands in this active sector.</p> <p>Cersaie Highlights: Trends and innovative products from the Italian ceramic tile show.</p> <p>Veteran Tributes: In honor of Veterans Day, we pay tribute to those in the flooring industry who have served the country.</p> <p>Retailers' Guide to Merchandising: New merchandising strategies and displays.</p> <p>Top Design Picks: A pictorial of designers' favorites from the Top 250 Design Survey.</p>	<p>Year in Review 2026: A look back at all the key events of the year.</p> <p>Executive Outlook: Top industry leaders' forecast for the coming year.</p> <p>Gearing up for the Shows: What not to miss. This report is a great tool for attendees to use to navigate the shows.</p> <p>Contract Dealer Survey: How this business has evolved and what the dealers think about their suppliers.</p> <p>Top-selling SKUs: Retailers share their best-selling SKUs of the year.</p>
Research				Quantitative research on retailers	Statistical research on entire flooring market	Quantitative research on commercial flooring manufacturers				Quantitative research of A&D firms			
Bonus Distribution	• Surfaces		• Coverings • FUSE	• Starnet • NWFA		• NeoCon	• Sustainability Summit			• Starnet • NAFCD • HCD Conference	• BDNY		
Space Closing	December 8, 2025	January 9, 2026	February 10, 2026	March 10, 2026	April 13, 2026	May 14, 2026	June 15, 2026	July 15, 2026	August 14, 2026	September 15, 2026	October 14, 2026	November 10, 2026	
Material Closing	December 11, 2025	January 14, 2026	February 13, 2026	March 13, 2026	April 16, 2026	May 19, 2026	June 18, 2026	July 20, 2026	August 19, 2026	September 18, 2026	October 19, 2026	November 13, 2026	

